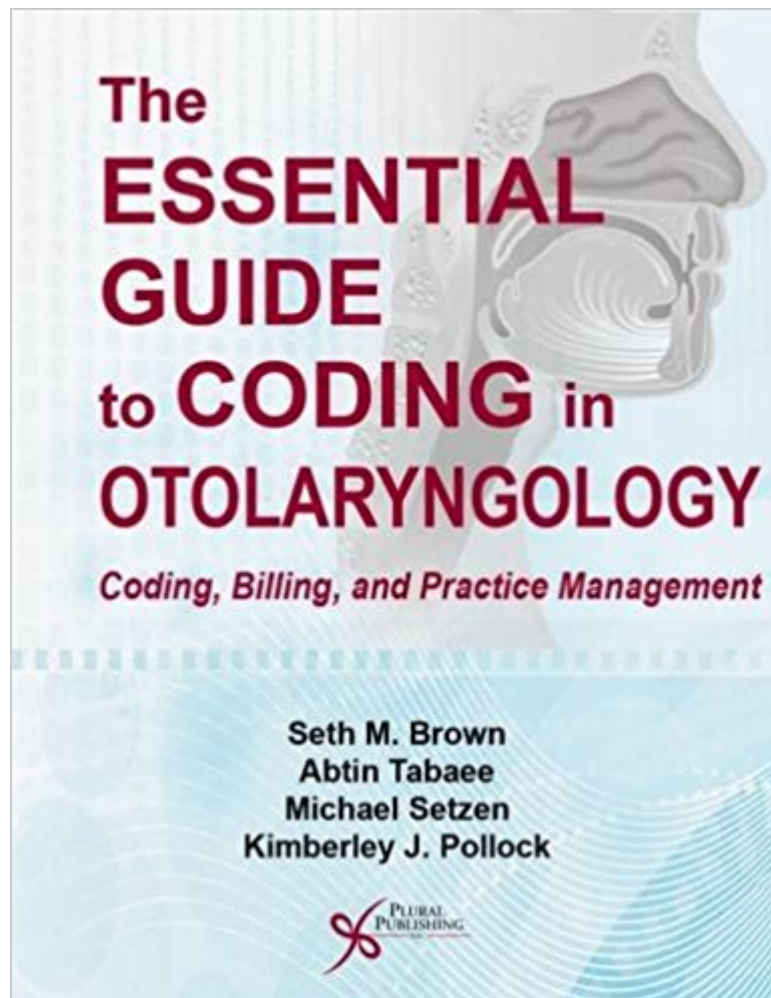




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# The Essential Guide To Coding In Otolaryngology: Coding, Billing, And Practice Management



## Synopsis

The FIRST coding book BY otolaryngologists FOR otolaryngologists! The Essential Guide to Coding in Otolaryngology: Coding, Billing, and Practice Management details how to properly and compliantly code for both surgical and nonsurgical services. It is a practical guide for all otolaryngologists in the United States and fills the gap in training residents and fellows in coding with a readable yet searchable book. Included are sections on otolaryngology coding basics and advanced issues, claim submission, and ICD-10-CM. Focused entirely on a practical approach to coding, billing, and practice management, this text is user friendly and written both for the practicing physician and the coder. A physician's income is tied to the ability to code and good revenue cycle processes; thus, he or she must properly bill and collect for services provided. As profit margins are squeezed, the ability to optimize revenue by compliant coding is of the utmost importance. The Essential Guide to Coding in Otolaryngology is vital not only for new physicians but for nearly every otolaryngologist in practice. Key features include: All chapters written by practicing otolaryngologists, health care providers, practice management, and coding experts Discussion of the foundations of coding, billing, and practice management Otolaryngology subspecialty-focused discussion of office-based and surgical coding Robust index for easy reference

## Book Information

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## Customer Reviews

"The rules and regulations surrounding coding, billing, and practice management are complex, variable, and updated on a regular basis. This all-star group of editors does an outstanding job of

presenting the guidelines in an easy-to-understand, straightforward, and logical way, through which the reader can efficiently not only learn the basics and the advanced nuances of billing and coding, but also utilize the text as a reference for quick, to-the-point answers that arise on an ad hoc basis. . . . The strengths of the text include the combination of the expertise brought to bear on this challenging discipline, while maintaining a structure and template that reads well across the various disciplines. In addition, the text is extremely current, with focus on areas of high-frequency denials, controversies that providers are challenged with in the current payment structure, and discussion of current technology that is still working its way through the reimbursement system." --Robert R. Lorenz, MD, MBA, Cleveland, OH in Head & Neck (March 2, 2017)

Seth M. Brown, MD, MBA, is a graduate of the University of Connecticut School of Medicine. Prior to medical school he obtained a master's in business administration in health systems administration. He completed his residency at the Albert Einstein College of Medicine and a fellowship at Weill Medical College of Cornell University in rhinology and endoscopic sinus and skull base surgery. Dr. Brown is a clinical assistant professor at the University of Connecticut School of Medicine. Kimberley J. Pollock, RN, MBA, CPC, CMDP, is a consultant with KarenZupko & Associates, Inc. For almost twenty years, she has helped large otolaryngology group practices, as well as academic and solo practices, improve coding, collections, and efficiency. She is an expert in analyzing otolaryngology documentation for accurate coding and in reengineering practices to enhance the reimbursement process. Ms. Pollock has presented seminars and workshops for physicians and their staff on behalf of the American Academy of Otolaryngology-Head and Neck Surgery (AAO-HNS), the American Society of Plastic Surgeons, and the American Association of Neurological Surgeons. Michael Setzen, MD, is currently in private practice in Great Neck, New York. He is a clinical associate professor of otolaryngology at New York University School of Medicine and adjunct clinical assistant professor of otolaryngology at Weill Cornell University College of Medicine. He is section chief of rhinology at North Shore University Hospital in Manhasset, New York. He is a past president of the American Rhinologic Society (2011-2012) and past chairman of the Board of Governors of the American Academy of Otolaryngology-Head and Neck Surgery (2000-2001). Abtin Tabaee, MD, is associate professor in the Department of Otolaryngology-Head and Neck Surgery at Weill Cornell Medical College (WCMC). Prior to joining WCMC in 2015, he was associate professor and director of rhinology and endoscopic skull base surgery in the Department of Otolaryngology at Beth Israel Medical Center in New York from 2006 to 2015. As a nationally recognized leader in rhinology, Dr. Tabaee's clinical and academic focus is

the management of complex disorders of the paranasal sinuses and skull base.

Great resource that helps to navigate the often confusing coding system of ICD-10 for Otolaryngology and its sub specialties.

Great item, i highly recommend it.

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